



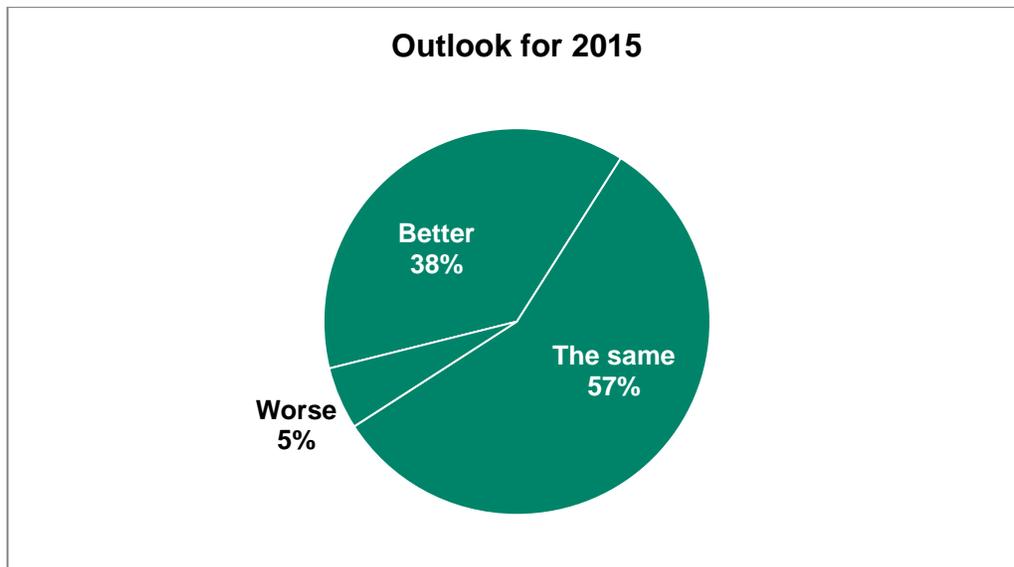
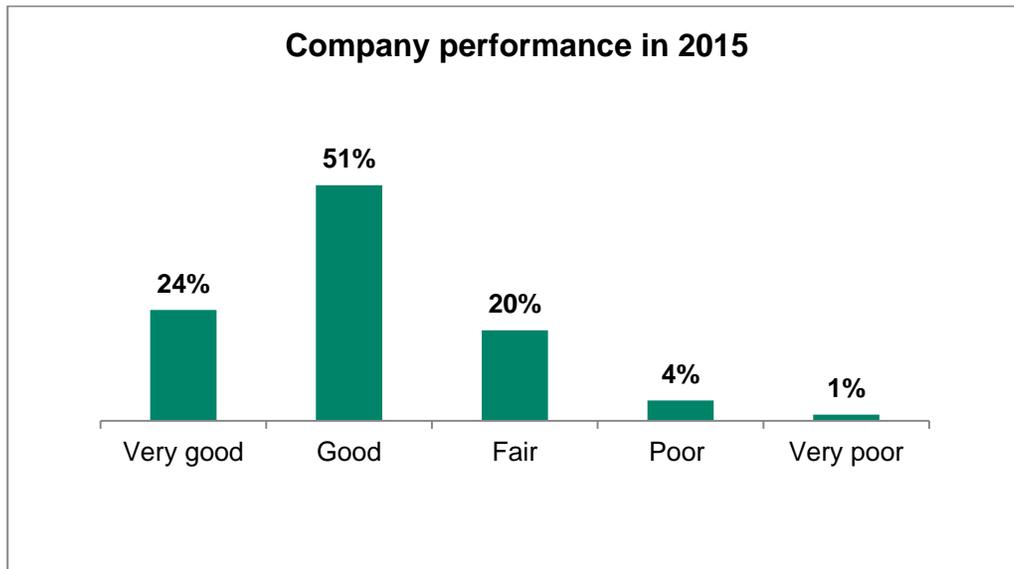
Sage 2015 Outlook Survey Canadian Summary report

Introduction

[Sage North America](#) serves more than 6 million small and mid-sized organizations worldwide, regularly surveying them and other organizations for their opinions on a variety of business topics. This particular survey looks into Canadian business-owner outlook for 2015.

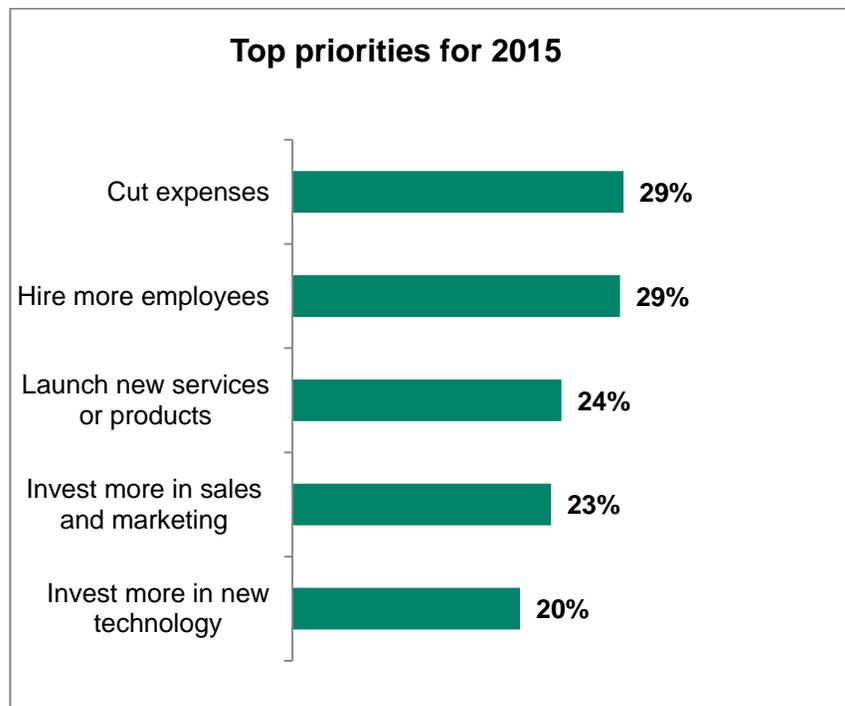
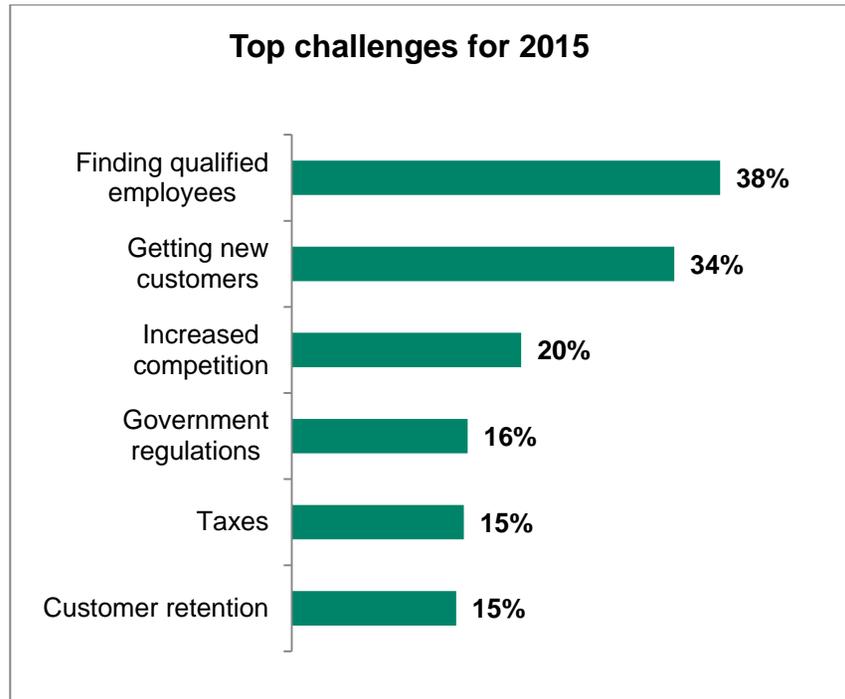
2014 performance and 2015 outlook

Three in four business owners reported that their company performance was very good or good in 2014. 38% of businesses surveyed expect 2015 to be a better year for them than 2014.



Challenges and priorities for 2015

Businesses anticipate their biggest challenges for 2015 will be finding qualified employees and getting new customers. Their top priorities are to cut expenses and take on more employees.



About the survey

The survey was conducted by Sage in December 2014 among 297 small businesses in the U.S. The margin of error is +/- 6% with a confidence level of 95 percent.

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